

1 I am one of many sales companies, looking for customers and additional sales and am one of nearly 4,000 retailers, like John Lewis, Curry's, Tesco, Amazon, RAC, Viking, Expedia, Aviva, selling not only goods but services too, like insurance and travel.

I have a Corporate Social Responsibility and want to support Charitable Organisations so,

I donate a small part of your purchase price as a 'thank you' if you come to me *via*



The donation will be earmarked for your favourite charity,

Wendover Arm Trust.

Your purchase price remains the same, there is no cost to you, and your contract or relationship with me, your chosen retailer, is the same.

I am Amazon, looking to attract sales *via* smile.amazon, my charitable giving site.

I too have a Corporate Social Responsibility and want to support Charitable Organisations so,

I donate 0.5% of your purchase price as a 'thank you', if you come to me *via*



The donation will be earmarked for your favourite charity,

Wendover Arm Trust.

Your purchase price remains the same, there is no cost to you, and your contract or relationship with me, Amazon, is the same.

2 You can take advantage of these schemes and choose **Wendover Arm Trust** as your favourite charity.

HOW?

With Easyfundraising

Go online to easyfundraising.org.uk and specify

Wendover Arm Trust

as your chosen charity.

Set up an account with your email address and a password – no money, no personal details, no credit/debit card details. You need do it only once.

Optionally you can:

⇒ Download to your phone or tablet the Android or IOS Easyfundraising App to help with picking your retailer

⇒ Download to your computer the Easyfundraising donations reminder

SHOP by choosing your retailer through the App or the donations reminder and a small percentage of the listed price, *ex* VAT, discount and p&p cost – can be up to 5% – goes to **Wendover Arm Trust**.

With Amazon

If you want to shop at Amazon, and want your purchases to result in a donation to the Trust register with smile.amazon.co.uk and specify

Wendover Arm Trust

as your nominated charity.

SHOP by going to Amazon either *via*; easyfundraising.org.uk. or direct to smile.amazon.co.uk.

Either method works and results in a donation being made to **Wendover Arm Trust**.

3 We together can raise funds to support the restoration of the Arm by using your willingness to shop on-line through Easyfundraising or AmazonSmile

Over the five years to 2019, members shopping through Easyfundraising have raised £2500, a few pence at a time – but it all adds up and it was without effort or cost on their part.

Use of Easyfundraising and AmazonSmile is not restricted to the Trust's members, anyone who wants to donate to the Trust can participate.

The map overleaf shows the Arm and its current state of restoration. The Trust has about 800 metres still to restore and to have a canal in-water (but not all navigable) from Bulbourne to Wendover for the first time in nearly 120 years.

The cost of restoring the last 800 metres is likely to be over £1,000,000, then there will be 3¼ miles of navigable waterway from Bulbourne Junction to Drayton Beauchamp

Following the completion to Drayton Beauchamp the third stage is to restore the navigation back to Wendover (see our leaflet *A Brief Guide to Restoration*)

Please note: Your donations regrettably are not eligible for Gift Aid

AmazonSmile and the AmazonSmile logo are trademarks of Amazon.com, Inc. or its affiliates

The **Wendover Arm Trust** a Company limited by Guarantee.
Registered Charity No. 801190
Registered Office: Island House, Moor Road, Chesham, Bucks HP5 1WA.
Website: www.wendoverarmtrust.co.uk

©Wendover Arm Trust 2020

The Wendover Arm Canal

The Route of the Wendover Arm Canal



ALONG THE ARM:

- ➡ Navigable section from Bulbourne Junction to Little Tring. Includes a section restored by the Trust enabling boats to turn easily and return to Bulbourne; See our leaflet *Cruising Guide*
- ➡ Dry and unrestored section, about 800 metres in length
- ➡ This section has been restored, about 1000 metres are in water and 400 metres are ready (2020) to receive water
- ➡ In water but shallow and unnavigable. The water is used to feed the reservoirs at Wilstone and Marsworth and to replenish the Tring Summit of the Grand Union



DONATE
for
FREE
and help us restore the canal
It's as easy as 1-2-3



Wendover Arm Trust